



2011 Advertising Insertion Order

Company: _____
 Address: _____
 City, State, ZIP: _____
 Contact, Title: _____
 Telephone: _____ Fax: _____
 E-mail: _____
 Ad Title(s): _____

Indicate all issues to which this insertion order applies.

	Issue	Insertion Order Deadline	Artwork Deadline	Issue Mails
<input type="checkbox"/>	Volume 18:1	November 22, 2010	November 29, 2010	Early January 2011
<input type="checkbox"/>	Volume 18:2	January 7, 2011	January 14, 2011	Mid-February 2011
<input type="checkbox"/>	Volume 18:3	March 14, 2011	March 21, 2011	Mid- April 2011
<input type="checkbox"/>	Volume 18:4	April 8, 2011	April 15, 2011	Mid-May 2011
<input type="checkbox"/>	Volume 18:5	May 21, 2011	May 28, 2011	Early July 2011
<input type="checkbox"/>	Volume 18:6	July 8, 2011	July 15, 2011	Mid-August 2011
<input type="checkbox"/>	Volume 18:7	August 19, 2011	August 26, 2011	Early October 2011
<input type="checkbox"/>	Volume 18:8	October 3, 2011	October 10, 2011	Mid-November 2011

Ad Sizes (<i>Update</i> is 8 1/2" x 11")		Rates (per issue)		
		1-2 issues	3 issues	4 or more issues
<input type="checkbox"/>	Half Horizontal - 8"w x 5.25"h	\$910	\$820	\$775
<input type="checkbox"/>	One-sixth Vertical - 2.625"w x 5.25"h	\$405	\$365	\$345

FORMAT: Print-quality PDF files with all fonts and graphics embedded.

Color (<i>Update</i> is 4-Color)	
<input type="checkbox"/>	Color
<input type="checkbox"/>	Black only

Space Rate Per Issue _____

Total Issues _____

TOTAL NET _____

Signature: _____ Date: _____

Comments

Submit completed insertion order to:
 ACFAS
 Communications Department
 8725 W. Higgins Rd., Ste. 555, Chicago, IL 60631-2427
 Phone: 773-693-9300 ext. 1320 Fax: 773-693-9304
 E-mail: jane.seiberling@acfas.org