



2012 Advertising Insertion Order

Company: _____
 Address: _____
 City, State, ZIP: _____
 Contact, Title: _____
 Telephone: _____ Fax: _____
 E-mail: _____
 Ad Title(s): _____

Indicate all issues to which this insertion order applies.

	Issue	Insertion Order Deadline	Artwork Deadline	Issue Mails
<input type="checkbox"/>	Volume 19:1	November 21, 2011	December 1, 2011	Early January 2012
<input type="checkbox"/>	Volume 19:2	January 9, 2012	January 16, 2012	Mid-February 2012
<input type="checkbox"/>	Volume 19:3	March 5, 2012	March 12, 2012	Early April 2012
<input type="checkbox"/>	Volume 19:4	April 9, 2012	April 16, 2012	Mid-May 2012
<input type="checkbox"/>	Volume 19:5	May 25, 2012	June 1, 2012	Early July 2012
<input type="checkbox"/>	Volume 19:6	July 9, 2012	July 16, 2012	Mid-August 2012
<input type="checkbox"/>	Volume 19:7	August 24, 2012	September 4, 2012	Early October 2012
<input type="checkbox"/>	Volume 19:8	October 8, 2012	October 15, 2012	Mid-November 2012

Ad Sizes (<i>Update is 8 1/2" x 11"</i>)		Rates (per issue)		
		1-2 issues	3 issues	4 or more issues
<input type="checkbox"/>	Half Horizontal - 8"w x 5.25"h	\$910	\$820	\$775
<input type="checkbox"/>	One-sixth Vertical - 2.625"w x 5.25"h	\$405	\$365	\$345

FORMAT: Print-quality PDF files with all fonts and graphics embedded.

Color (<i>Update is 4-Color</i>)	
<input type="checkbox"/>	Color
<input type="checkbox"/>	Black only

Space Rate Per Issue _____

Total Issues _____

TOTAL NET _____

Signature: _____ Date: _____

Comments

Submit completed insertion order to:
 ACFAS Communications Department
 8725 W. Higgins Rd., Ste. 555, Chicago, IL 60631-2427
 Phone: 773-444-1320 Fax: **773-693-9304**
 E-mail: jane.seiberling@acfas.org