

2019 PROMOTIONAL/MARKETING and SPONSORSHIP OPPORTUNITIES

Educational Grants	Price Range	Info
Pre-Conference Clinical Workshop (CME)	\$50,000	Page 19
Keynote Lecture	\$20,000	Page 19
Student Club Scholarship Fund	\$10,000	Page 19
Hands-On Workshops (CME)	\$12,000	Page 19
Pre-Conference Course Coding & Billing (CME)	\$5,000	Page 19
Residents' Day	\$50,000	Page 19
General Support of Annual Scientific Conference	Discuss	Page 19
Events	Price Range	Info
Resident/Student Networking Event	\$25,000	Page 20
Welcome/Opening—All Attendee Networking Event	\$25,000	Page 20
Industry Breakfast or After Hours Event (non-CME)	\$15,000 plus expenses	Page 20
Wrap Party	\$15,000	Page 20
Awards	Price Range	Info
Manuscript Awards	\$12,000	Page 20
Poster Awards	\$10,000	Page 20
Product(s)	Price Range	Info
<i>the</i> HUB	\$25,000	Page 21
Java Cups	\$10,000 per day; \$25,000 for all three days	Page 21
Wi-Fi Access—Exhibit Hall	\$25,000	Page 21
Hotel Key Cards	\$25,000	Page 21
Registration/Duffel Bags	\$20,000	Page 21
Charging Stations	\$15,000 (2), \$8,000 (1)	Page 21
Luggage Handles	\$5,000	Page 21
HeadShotLOUNGE™	\$15,000	Page 21
Water Hydration Stations	\$5,000 per day \$12,000 for 2-3/4 days	Page 21
Escalator Runners & Floor Decals	\$25,000-\$30,000	Page 21
Carpet Logos	\$10,000+	Page 21
Shuttle Bus, Schedules & Signs	\$35,000	Page 21
Elevator Wraps	\$TBD	Page 21
ACFAS will have a limited number of unique branding opportunities available for sponsorship. <i>Final details were not available at printing deadline.</i>		
Digital Media	Price Range	Info
acfas.org/NewOrleans Mobile App Splash Screen	\$9,500	Page 22
ePoster Sponsorship	\$9,000	Page 22
Mobile App Banner Ads	\$3,500	Page 22
Print Media	Price Range	Info
Final Program	\$15,000	Page 23
Conference Journal (Note Taking)	\$12,000	Page 23
Quick Planner	\$8,500	Page 23
Registration Packet Envelopes	\$5,000	Page 23
Advertising	Details	Page 24