

ADVERTISING OPPORTUNITIES

ACFAS offers the following opportunities to place your advertising message in front of foot and ankle surgeons.

ACFAS Update

Update is the official ACFAS member newsletter. Published on a bimonthly basis in full color, *Update* reaches an audience of over 7,600 foot and ankle surgeons. Multiple insertion discount rates are available to advertisers. For advertising rates and specifications, or to download an insertion order, visit acfas.org/update.

Journal of Foot & Ankle Surgery (JFAS)

The Journal of Foot & Ankle Surgery is the official peer reviewed journal of the ACFAS. It is published six times a year by Elsevier Science. *JFAS* is provided as a membership benefit to all members of the College. Subscriptions are available for other interested individuals and institutions. All subscribers have full access to the online version of *JFAS*. For advertising information contact Danny Wang, 212.633.3158.

Corporate Partner Mall

All ACFAS Corporate Partners receive a complimentary listing, with a link to the partner's Web site, in the ACFAS Corporate Sponsor Mall under Education & Professional Development at acfas.org.

Advertising Details for Conference Program

Ad Specifications

Program trim size is 8-1/2" wide x 11" high. For "Bleed Ad" border must extend 1/8" beyond the trim marks. Otherwise leave 1/4" white space or margin on all sides of ad. Ads must be a HIGH RES PDF FILE with crops. Please indicate ad type and size when submitting the ad and state whether or not it is a bleed ad or non-bleed ad. Ads must be received at ACFAS Headquarters by **December 6, 2019**.

Contact ACFAS for more detailed Ad Specifications.

Ad Rates

Inside Front Cover	\$1,095
Inside Back Cover	\$1,095
Outside Back Cover	\$1,300
1-Page Spread	\$400
1/2-Page Spread	\$250

	Full Page Ad	Half Page Ad (Horizontal)
With Bleed (add 1/8" for bleed)	8-1/2" x 11"	8-1/2" x 5-1/2"
Without Bleed (size allows for 1/4" margin or white space around ad)	8" x 10-1/2"	8" x 5"

PLEASE RETURN THIS FORM TO PLACE AN AD IN THE CONFERENCE PROGRAM. ADS MUST BE RECEIVED BY DECEMBER 6, 2019

Company _____

Name _____

Telephone _____

_____ Full Page Ad @ \$400 each _____ Half Page Ad @ \$250 each (Contact the office to check for Cover Ad availability.)

PAYMENT BY CREDIT CARD

AMEX MasterCard Visa

Card No. _____

Exp. Date _____

Security Number (VISA/MC—last 3 digits on back; AMEX—4 digits on front) _____

Print Name on Card _____

Signature _____

Please complete, detach form, and send to:



**American College of
Foot and Ankle Surgeons®**

Proven leaders. Lifelong learners. Changing lives.

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