



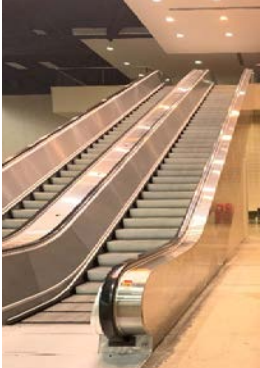
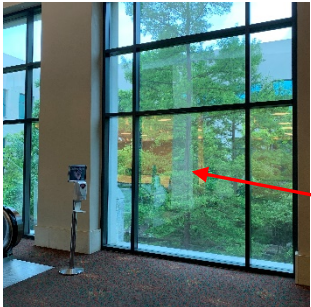








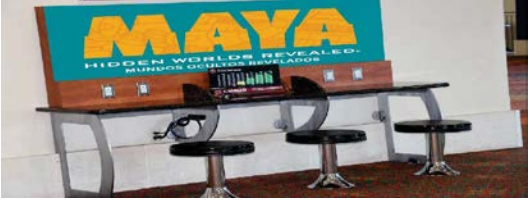


# 2020 PROMOTIONAL/MARKETING AND SPONSORSHIP OPPORTUNITIES

Educational Grants	Price Range	Info
Pre-Conference Clinical Workshop (CME)	\$50,000 <b>SOLD</b>	Page 19
Keynote Lecture	\$20,000	Page 19
Student Club Scholarship Fund	\$10,000	Page 19
Hands-On Workshops (CME)	\$12,000	Page 19
Pre-Conference Course Coding & Billing (CME)	\$5,000 <b>SOLD</b>	Page 19
Residents' Day	\$50,000	Page 19
General Support of Annual Scientific Conference	Discuss	Page 19
Events	Price Range	Info
Resident/Student Networking Event	\$25,000 <b>SOLD</b>	Page 20
Welcome/Opening—All Attendee Networking Event	\$25,000 <b>SOLD</b>	Page 20
Industry Breakfast or After Hours Event (non-CME)	\$15,000 plus expenses	Page 20
Wrap Party	\$15,000	Page 20
Awards	Price Range	Info
Manuscript Awards	\$12,000	Page 20
Poster Awards	\$10,000	Page 20
Product(s)	Price Range	Info
<i>the</i> HUB	\$25,000	Page 21
Java Cups	\$10,000 per day; \$25,000 for all three days	Page 21
Wi-Fi Access—Exhibit Hall	\$25,000 <b>SOLD</b>	Page 21
Hotel Key Cards	\$25,000 <b>SOLD</b>	Page 21
Registration/Duffel/Backpack Bags	\$25,000 <b>SOLD</b>	Page 21
Charging Stations	Contact Mary Meyers	Page 21
HeadShotLOUNGE™	\$15,000	Page 21
Water Hydration Stations	\$5,000 per day \$12,000 for 2-3/4 days	Page 21
Escalator Runners & Floor Decals , Banners, Wall Clings	Contact Mary Meyers	Page 21
Carpet Logos	Contact Mary Meyers	Page 21
ACFAS will have a limited number of unique branding opportunities available for sponsorship. <i>Final details were not available at printing deadline.</i>		
Digital Media	Price Range	Info
acfas.org/SanAntonio Mobile App Splash Screen	\$12,500 <b>SOLD</b>	Page 22
ePoster Sponsorship	\$9,000	Page 22
Mobile App Banner Ads	\$3,500	Page 22
Print Media	Price Range	Info
Final Program	\$15,000 <b>SOLD</b>	Page 23
Conference Journal (Note Taking)	\$12,000	Page 23
Advertising	Details <b>COVERS GONE</b>	Page 24

## Branding Opportunities

Image	Description	Price
	<p><b>Escalator Runners (Clings) from Lobby to 2<sup>nd</sup> Level</b></p> <ul style="list-style-type: none"> <li>• Display sponsor/company logo</li> <li>• 11.5" W x 46' L (center)</li> <li>• 5.5" W x 46' L (2-sides)</li> </ul>	<p><b>SOLD</b></p> <p>3 Panels</p> <p>\$35,000</p>
	<p><b>Escalator Runners (Clings) from 2<sup>nd</sup> Level to 3<sup>rd</sup> Level</b></p> <ul style="list-style-type: none"> <li>• Display sponsor/company logo</li> <li>• 11.5" W x 46' 6" L (center)</li> <li>• 5.5" W x 46' 6" L (2-sides)</li> </ul>	<p>3 Panels</p> <p>\$35,000</p>
	<p><b>Escalator Single Side Wall Clings from Lobby to 2<sup>nd</sup> Level</b></p> <ul style="list-style-type: none"> <li>• Display sponsor/company logo</li> <li>• 20' W x 32" H (side)</li> </ul>	<p>1 Available</p> <p>\$10,000</p>
	<p><b>Escalator Runners / Side Wall Clings to Exhibit Hall</b></p> <ul style="list-style-type: none"> <li>• Display sponsor/company logo</li> <li>• 42' W x 69" H (side panel)</li> </ul>	<p>Panels</p> <p>\$15,000</p>
	<p><b>Escalator Runners to Exhibit Hall</b></p> <ul style="list-style-type: none"> <li>• <b>Runners</b></li> <li>• 11.5" W x 53' 11.5" L (center)</li> <li>• 5.5" W x 53' 6.5" L (2-sides)</li> </ul>	<p>3 panels</p> <p>\$30,000</p>

	<p><b>Window Panel – Lobby Entrance</b></p> <p>Size – 74” W x 93” H</p> <p>(Foamcore)</p>	<p>\$10,000</p>
	<p><b>Floor Decal at Bottom &amp; Top of Escalators</b></p> <ul style="list-style-type: none"> <li>• 3’ W x 3’ H</li> </ul>	<p>4 Locations</p> <p>\$6,000 ea.</p>
	<p><b>Floor Decal Top of Escalator to Exhibit Hall</b></p> <ul style="list-style-type: none"> <li>• 8’ W x 3’ H</li> <li>• Inside Exhibit Hall Entrance</li> </ul>	<p><b>SOLD</b></p> <p>\$10,000</p>
	<p><b>Wall Cling Banner 2<sup>nd</sup> Level</b></p> <ul style="list-style-type: none"> <li>• Display sponsor logo or company logo</li> <li>• Size – TBD 12’ x 9’ approx.</li> </ul>	<p><b>SOLD</b></p> <p>\$12,000</p>
	<p><b>Wall Cling Banners 2<sup>nd</sup> Level</b></p> <ul style="list-style-type: none"> <li>• Display sponsor logo or company logo</li> <li>• 6’ W x 3’ H</li> </ul>	<p>6 – Cling Locations</p> <p>\$8,000 ea. per banner</p> <p><b>SOLD</b></p>
	<p><b>Wall Cling near Entrance to Exhibit Hall</b></p> <ul style="list-style-type: none"> <li>• Size TBD –12’ W x 6’ H</li> </ul>	<p><b>SOLD</b></p> <p>\$8,500</p>

	<p><b>Window Panels – Park View Lobby</b></p> <ul style="list-style-type: none"> <li>• 85 1/2" W x 44 1/2" H</li> <li>• (Foamcore)</li> </ul>	<p>3 Panels Available \$3,000 ea.</p>
	<p><b>Charging Station Park View Lobby</b></p> <ul style="list-style-type: none"> <li>• 23 1/2" H x 7' L</li> </ul>	<p>\$6,000</p>
	<p><b>Charging Station Fountain View Lobby</b></p> <ul style="list-style-type: none"> <li>• 23 1/2" H x 10' L</li> </ul>	<p><b>SOLD</b> \$6,000</p>
	<p><b>Grand Hyatt Hotel Elevator Wraps Lobby Level</b></p> <ul style="list-style-type: none"> <li>• 7' x 3' 6"</li> </ul>	<p>9 Available \$3,000 ea.</p>