



2017 ACFAS Update Advertising Insertion Order

Company _____
 Address _____
 City, State, ZIP _____
 Contact, Title _____
 Phone _____ Fax _____
 Email _____
 Ad Title(s) _____

Please indicate all issues to which the insertion order applies.

	Issue	Insertion Order Deadline	Artwork Deadline	Issue Mails
<input type="checkbox"/>	Volume 24:1	December 2, 2016	December 9, 2016	Mid-January 2017
<input type="checkbox"/>	Volume 24:2	January 9, 2017	January 16, 2017	Early February 2017
<input type="checkbox"/>	Volume 24:3	March 6, 2017	March 13, 2017	Mid-April 2017
<input type="checkbox"/>	Volume 24:4	April 3, 2017	April 10, 2017	Mid-June 2017
<input type="checkbox"/>	Volume 24:5	June 5, 2017	June 12, 2017	Mid-August 2017
<input type="checkbox"/>	Volume 24:6	July 10, 2017	July 17, 2017	Early October 2017
<input type="checkbox"/>	Volume 24:7	September 11, 2017	September 18, 2017	Mid-November 2017
<input type="checkbox"/>	Volume 24:8	October 2, 2017	October 9, 2017	Mid-December 2017

Ad Sizes (<i>Update</i> is 8" x 8")		Rates (per issue)		
		1-2 issues	3 issues	4 or more issues
<input type="checkbox"/>	Half Horizontal – 7.5"w x 4.917"h	\$970	\$870	\$825
<input type="checkbox"/>	Small Vertical – 2.625"w x 5.25"h	\$460	\$415	\$395
<input type="checkbox"/> Color (<i>Update</i> is 4-Color) <input type="checkbox"/> Black Only				
FORMAT: Print-quality PDF files with all fonts and graphics embedded.				

Space Rate Per Issue _____
 Total Issues _____
 Total Net _____
 Signature _____ Date _____
 Special Instructions _____

Submit Completed Insertion Order & Artwork to:
 ACFAS Marketing & Communications Department
melissa.matusek@acfas.org
 (773) 693-9300, ext. 1306



**American College of
 Foot and Ankle Surgeons®**