



2018 ACFAS Update Advertising Insertion Order

Company _____
 Address _____
 City, State, ZIP _____
 Contact, Title _____
 Phone _____ Fax _____
 Email _____
 Ad Title(s) _____

Please indicate all issues to which the insertion order applies.

	Issue	Insertion Order Deadline	Artwork Deadline	Issue Mails
<input type="checkbox"/>	Volume 25:1	November 21, 2017	November 28, 2017	Mid-January 2018
<input type="checkbox"/>	Volume 25:2	December 22, 2017	January 2, 2018	Mid-February 2018
<input type="checkbox"/>	Volume 25:3	March 5, 2018	March 12, 2018	Mid-April 2018
<input type="checkbox"/>	Volume 25:4	April 23, 2018	April 30, 2018	Early June 2018
<input type="checkbox"/>	Volume 25:5	July 23, 2018	July 30, 2018	Early September 2018
<input type="checkbox"/>	Volume 25:6	August 28, 2018	September 4, 2018	Mid-October 2018
<input type="checkbox"/>	Volume 25:7	October 1, 2018	October 8, 2018	Mid-November 2018
<input type="checkbox"/>	Volume 25:8	October 29, 2018	November 5, 2018	Mid-December 2018

Ad Sizes (<i>Update</i> is 8" x 8")		Rates (per issue)		
		1-2 issues	3 issues	4 or more issues
<input type="checkbox"/>	Half Horizontal – 7.5"w x 4.917"h	\$980	\$880	\$835
<input type="checkbox"/>	Small Vertical – 2.625"w x 5.25"h	\$470	\$425	\$405
<input type="checkbox"/> Color (<i>Update</i> is 4-Color) <input type="checkbox"/> Black Only				
FORMAT: Print-quality PDF files with all fonts and graphics embedded.				

Space Rate Per Issue _____
 Total Issues _____
 Total Net _____
 Signature _____ Date _____
 Special Instructions _____

Submit Completed Insertion Order & Artwork to:
 ACFAS Marketing & Communications Department
melissa.matusek@acfas.org
 (773) 693-9300, ext. 1306



**American College of
Foot and Ankle Surgeons®**