



## 2020 ACFAS Update Advertising Insertion Order

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_  
 Contact, Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Ad Title(s) \_\_\_\_\_

Please indicate all issues to which the insertion order applies.

	Issue	Insertion Order Deadline	Artwork Deadline	Issue Mails
<input type="checkbox"/>	Volume 27:1	November 22, 2019	November 29, 2019	Mid-January 2020
<input type="checkbox"/>	Volume 27:2	February 7, 2020	February 14, 2020	Mid-March 2020
<input type="checkbox"/>	Volume 27:3	March 27, 2020	April 3, 2020	Early May 2020
<input type="checkbox"/>	Volume 27:4	May 1, 2020	May 8, 2020	Mid-June 2020
<input type="checkbox"/>	Volume 27:5	June 26, 2020	July 1, 2020	Early August 2020
<input type="checkbox"/>	Volume 27:6	September 4, 2020	September 11, 2020	Early October 2020
<input type="checkbox"/>	Volume 27:7	October 2, 2020	October 9, 2020	Early November 2020
<input type="checkbox"/>	Volume 27:8	November 6, 2020	November 13, 2020	Mid-December 2020

Ad Sizes ( <i>Update</i> is 8" x 8")		Rates (per issue)		
		1–2 issues	3 issues	4 or more issues
<input type="checkbox"/>	2/3 Page Vertical – 4.994"w x 7.333"h	\$1000	\$900	\$855
<input type="checkbox"/>	2/3 Page Horizontal Inside Back Cover Only 7.5"w x 4.917"h	\$1000	\$900	\$855
<input type="checkbox"/>	1/3 Page Vertical – 2.389"w x 7.333"h	\$490	\$445	\$425
<input type="checkbox"/>	1/3 Page Horizontal – 7.5"w x 2"h	\$490	\$445	\$425
<input type="checkbox"/> Color ( <i>Update</i> is 4-Color) <input type="checkbox"/> Black Only				
<b>FORMAT:</b> Print-quality PDF files with all fonts and graphics embedded.				

Space Rate Per Issue \_\_\_\_\_ Total Issues \_\_\_\_\_ Total Net \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Special Instructions \_\_\_\_\_

**Submit Completed Insertion Order & Artwork to:**  
 ACFAS Marketing & Communications Department  
[melissa.matusek@acfas.org](mailto:melissa.matusek@acfas.org)  
 (773) 693-9300, ext. 1306



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