



2021 ACFAS Update Advertising Insertion Order

Company _____
 Address _____
 City, State, ZIP _____
 Contact, Title _____
 Phone _____ Fax _____
 Email _____
 Ad Title(s) _____

Please indicate all issues to which the insertion order applies.

	Issue	Insertion Order Deadline	Artwork Deadline	Issue Mails
<input type="checkbox"/>	Volume 28:1	November 30, 2020	December 7, 2020	Late January 2021
<input type="checkbox"/>	Volume 28:2	January 4, 2021	January 11, 2021	Mid-February 2021
<input type="checkbox"/>	Volume 28:3	February 1, 2021	February 8, 2021	Mid-March 2021
<input type="checkbox"/>	Volume 28:4	March 8, 2021	March 15, 2021	Late April 2021
<input type="checkbox"/>	Volume 28:5	May 31, 2021	June 7, 2021	Mid-June 2021
<input type="checkbox"/>	Volume 28:6	August 23, 2021	August 30, 2021	Early October 2021
<input type="checkbox"/>	Volume 28:7	September 27, 2021	October 4, 2021	Mid-November 2021
<input type="checkbox"/>	Volume 27:8	November 1, 2021	November 8, 2021	Late December 2021

Ad Sizes (<i>Update</i> is 8" x 8")		Rates (per issue)			
		1-2 issues	3 issues	4 or more issues	Digital Ad
<input type="checkbox"/>	2/3 Page Horizontal – 4.994"w x 7.333"h	\$1010	\$910	\$865	+\$250
<input type="checkbox"/>	2/3 Page Horizontal Inside Back Cover Only 7.5"w x 4.917"h	\$1010	\$910	\$865	+\$250
<input type="checkbox"/>	1/3 Page Vertical – 2.389"w x 7.333"h	\$500	\$455	\$435	+\$250
<input type="checkbox"/>	1/3 Page Horizontal – 7.5"w x 2"h	\$500	\$455	\$435	+\$250
<input type="checkbox"/> Color (<i>Update</i> is 4-Color) <input type="checkbox"/> Black Only					
FORMAT: Print-quality PDF files with all fonts and graphics embedded.					

Space Rate Per Issue _____ Total Issues _____ Total Net _____

Web Address for Link on Digital Ads: _____

Signature _____ Date _____

Special Instructions _____

Submit Completed Insertion Order & Artwork to:
 ACFAS Marketing & Communications Department
melissa.matusek@acfas.org
 (773) 693-9300, ext. 1306



**American College of
Foot and Ankle Surgeons®**