

New PowerPoints Await You in the Marketing Toolbox

Three brand-new, free PowerPoints are ready for download in the ACFAS Marketing Toolbox at acfas.org/marketing. Use these presentations when speaking with patients or when giving talks at local health fairs this summer.

These latest additions to the Toolbox include:

- Achilles Tendon Injuries
- Flatfoot in Adults
- Having a High Arch (Cavus Foot): Too Much of a Good Thing

Each presentation outlines condition signs and symptoms plus surgical and nonsurgical treatment options. The files also feature a customizable slide for your practice's contact information as well as an accompanying script to keep the conversation on track.

Visit the Toolbox regularly for other free resources, such as healthcare provider referral tools, the seasonal *FootNotes* patient newsletter, press release templates and more, to help you promote your practice year-round.



advocacy



South Carolina Becomes 47th State with DPM Ankle Scope

On May 10, 2018, the South Carolina legislature approved changes to the podiatric scope of practice that will allow DPMs with three-year residencies and RRA certification to perform most ankle surgeries. All DPMs will gain greater amputation privileges as well. The governor has signed this legislation into law.

In addition to the tireless efforts of ACFAS past president Michelle Butterworth, DPM, FACFAS and many other ACFAS members, ACFAS would also like to recognize the effort of allopathic physicians who supported this effort. This scope of practice victory was achieved through extensive grassroots efforts and will help offer the citizens of

South Carolina increased availability of expert foot and ankle care.

Now only three states remain: Massachusetts, Alabama and Mississippi. Massachusetts DPMs are engaged in similar efforts right now and prospects look good, but nothing is a certainty in legislative politics. No DPM scope legislation is pending in Alabama or Mississippi.