

Boost Your Practice Marketing Efforts with Fall *FootNotes*

Download the latest edition of *FootNotes* from acfas.org/marketing for a quick and easy way to promote your practice and also educate your patients this fall.

Customize page 2 of *FootNotes* with your practice contact information then:

- Print *FootNotes* and distribute copies to your patients.
- Post *FootNotes* on your practice website and social media outlets.
- Bring copies of *FootNotes* to any local speaking engagements you have lined up.

Articles in the Fall issue include:

- *Keep Kids' Feet Healthy with the Right Back-to-School Shoes*
- *Ankle Fractures Often Not Diagnosed*
- *Protect Your Feet During Yard Cleanup*

Go a step further by supplementing this issue with the PowerPoint presentation *Dos and Don'ts of Diabetic Feet* and the infographic *Dos and Don'ts for Diabetic Foot Care* (available in both English and Spanish) in advance of National Diabetes Month in November.

New free products and resources are added to the ACFAS Marketing Toolbox year-round, so visit acfas.org/marketing regularly and stay tuned for updates.



In Memory

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