

ACFAS Update

VOLUME 24 ISSUE 8

NEWS from the AMERICAN COLLEGE OF FOOT AND ANKLE SURGEONS

Register Now for ACFAS 2018



If you want to be a star, follow Dolly Parton's advice and head down to Music Row, a.k.a. Nashville, for ACFAS 2018, March 22–25, 2018 at the Gaylord Opryland Hotel.

Immerse yourself in the friendly, relaxed atmosphere that separates Nashville from other cities while taking in free live music, one-of-a-kind cuisine plus:

- advanced clinical sessions and workshops to revitalize your surgical skills,
- hundreds of exhibits and scientific posters highlighting the state of the art in foot and ankle surgery,
- special events to celebrate you,
- endless opportunities to network and connect with your peers.

Plus, come to Nashville a day early for three new preconference workshops on Wednesday, March 21 then stay through Saturday, March 24 so you can top off your stay with an unforgettable Wrap Party at the iconic Country Music Hall of Fame.

Register at acfas.org/nashville and get ready for a conference experience like no other!



Hustle to
the HUB at
ACFAS 2018

page 3

How to
Disclose

page 6

President's Perspective
"NOBODY GOES
THERE ANYMORE.
IT'S TOO CROWDED"

page 2

“NOBODY GOES THERE ANYMORE. IT’S TOO CROWDED” — YOGI BERRA



The Annual Scientific Conference (ASC) will be here sooner than you think. I encourage you to save March 22-25, 2018 now on your calendar, because those dates will come quickly and your schedule will be “too busy to attend.” Commit to attending the Annual Scientific Conference today. We are already ahead of last year’s attendance numbers and it appears we will set another record—now four years running. There is a reason why we are the largest attended conference for foot and ankle surgery.

There has been some recent debate about online CME. A recent poll in *PM News* showed that the majority of the 598 responses felt that all of their CMEs should be allowed to be taken online. I cannot help but wonder what were the parameters for their decision. Of course, online CME is less expensive than a face to face CME, and I am sure it is easier, with less time away from the practice. ACFAS On Demand is available for our members that want online CME, but these are not the same education. What are you getting from online CME other than fulfilling a requirement? Will online CME truly change the way you practice, will you come away with that one pearl of informa-

tion that made it all worthwhile? Will you leave energized and better prepared to face the multiple challenges that we as foot and ankle surgeons face on a daily basis?

ACFAS is the leader in educating foot and ankle surgeons. There are numerous educational offerings for our members: *The Journal of Foot and Ankle Surgery*, webinars, videos, e-books, regional meetings, skills courses and the national meeting. We understand the “human connection” and incorporate this concept into our programs. Our skills courses have a fireside chat where surgeons share and discuss their cases and our regional meetings have workshops and a reception.

The ASC is the culmination of our educational offerings. The ASC program committee commits a lot of time and effort into this meeting that often goes unseen. I would like to thank those doctors for their commitment to the college. They have to find subject matter that will be interesting and beneficial to the audience, speakers that are knowledgeable with that subject matter and are also comfortable delivering their presentation to a large audience. This year we will have 23 percent new speakers on the podium, which keeps the presenters novel and up to date. ACFAS has

made a concentrated effort to eliminate commercialism and bias from all the presentations at our educational meetings.

There are also pre-conference workshops the day before the conference starts and hands on workshops during the meeting. The discussions and education does not stop in the lecture halls. We are at a new record for exhibitors. This gives you the ability to see all the industry partners and their latest advancements and innovations in foot and ankle surgery. Several companies have sponsored lectures and workshops in conjunction with the ASC. And then there is the conversations and comradery you have in the hallways between lectures. All this adds up to a learning experience you just cannot get on line, or anywhere else. That is why the attendance at the ASC has grown by over 50 percent in the last four years.

I hope you will not be one of those individuals that does not come to the ASC because it is too crowded, but rather one of those that gets to experience what the largest foot and ankle scientific conference looks and feels like.

See you in Nashville!

A handwritten signature in black ink that reads "Laurence Rubin". The signature is fluid and cursive.

Laurence G. Rubin, DPM, FAFAS
ACFAS President

Questions for Dr. Rubin? Write him at president@acfas.org.

Hustle to the HUB at ACFAS 2018

Where else can you find tips on promoting your practice, public speaking, job hunting, fellowships, balancing your finances and more—all in one place? The HUB in the ACFAS 2018 Exhibit Hall!

Stop by this intimate 50-seat theater March 22–24, 2018 for presentations delivered on the hour that give you practical advice for managing the nonclinical side of your career as a foot and ankle surgeon.

Engage in candid conversation with speakers and attendees, and come away with tools and takeaways you can use no matter if you are new to the profession or have been in practice for years.

Visit acfas.org/nashville for the complete HUB schedule. No preregistration is necessary to participate in HUB sessions.



2018 EDUCATION PROGRAMS

January 27–28, 2018 (Saturday/Sunday)

Foot & Ankle Arthroscopy

Orthopaedic Learning Center
Chicago, IL

April 20–21, 2018 (Friday/Saturday)

ACFAS on the Road—In the Trenches Workshop & Seminar

Charlotte Marriott SouthPark
Charlotte, NC

May 4–5, 2018 (Friday/Saturday)

ACFAS on the Road—In the Trenches Workshop & Seminar

Detroit Marriott Southfield
Southfield, MI

June 2–3, 2018 (Saturday/Sunday)

Foot & Ankle Arthroscopy

Orthopaedic Learning Center
Chicago, IL

August 11–12, 2018 (Saturday/Sunday)

Foot & Ankle Arthroscopy

Orthopaedic Learning Center
Chicago, IL

September 29–30, 2018 (Saturday/Sunday)

Foot & Ankle Arthroscopy

Orthopaedic Learning Center
Chicago, IL

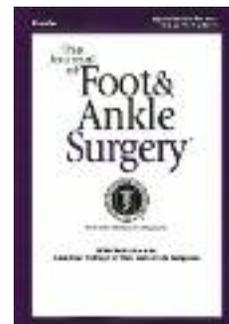
December 16–17, 2018 (Sunday/Monday)

Foot & Ankle Arthroscopy

Orthopaedic Learning Center
Chicago, IL

*To be waitlisted for sold-out courses,
contact Maggie Hjelm at hjelm@acfas.org.

Write for *JFAS* & Lay the Groundwork for the Future of Foot & Ankle Surgery



You can just follow the latest research trends...or you can lead them by publishing your research efforts in *The Journal of Foot & Ankle Surgery (JFAS)*.

A wide yet focused audience of foot and ankle surgeons, orthopaedic surgeons and numerous other specialties value your expertise and look to you for guidance on new surgical techniques and approaches to improve patient care.

JFAS is considered the voice of the profession and the top source for original research in

foot and ankle surgery. By publishing an article in *JFAS*, you help build a solid foundation upon which podiatric surgery can continue to grow.

Visit jfas.org to learn how to submit your article for consideration. You may choose to publish your article for free as a traditional subscription article or as Open Access,

which makes your article available to both subscribers and nonsubscribers of *JFAS* worldwide. ACFAS members receive a 50 percent discount on the Open Access publication fee.

Share Your Expertise: Volunteer to Serve on a 2018 Clinical Consensus Statement Panel

Do you have clinical expertise in ankle arthritis or acute and chronic Achilles tendon pathology? Share your expertise with us and volunteer to participate in a 2018 clinical consensus statement panel.

To qualify for consideration for these panels, you must have:

- Research, lecture or publication experience in one of these two topics;

- The ability to commit to a tight timeframe and deadline;
- Knowledge of or prior participation in a clinical consensus statement or research.

By submitting your CV for consideration, you agree to participate fully, share in the panel's responsibilities and complete assignments in a timely manner.

The College will reimburse you for any required travel expenses and will provide a

modest honorarium for attending panel meetings.

To apply, submit a one-page CV (include relevant experience) and your choice of panel topic to Sarah E. Nicholson, JD, ACFAS director of Health Policy, Practice Management and Research, at sarah.nicholson@acfias.org or by fax (send to Sarah's attention) at (773) 693-9304.

Congratulations to 2017 Clinical & Scientific Research Grant Recipients

Each year, the College's Clinical and Scientific Research Grant program helps bring ACFAS members' research out of the lab and into practice in the OR.

The Research Committee met in October to review and score numerous strong proposals. It is pleased to announce the two recipients of the 2017 ACFAS Clinical and Scientific Research Grants:

Medial Double Arthrodesis with Flexor Digitorum Longus Tendon Transfer for the Treatment of Stage III Posterior Tibial

Tendon Dysfunction: A Prospective Randomized Controlled Trial

Christopher F. Hyer, DPM, MS, FACFAS and Eric So, DPM

Efficacy of Preoperative Cryotherapy Use in Elective Hallux Abducto Valgus Correction

Guido LaPorta, DPM, FACFAS and Billy Rutter, DPM

Visit acfas.org/grant for a complete listing of past award recipients.

MOST SIGNIFICANT SCREW INNOVATION IN 25 YEARS



A GLOBAL EXTREMITY COMPANY



- **Unique Thread / Head Design**
Creates Compressive Stability™



- **Differential Pitch** Generates Compression
- **Dual Lead Threads**



COMPRESSIVE STABILITY™ CoLag® CS Screws



SEE THE DEMO AT
www.CoLagScrews.com

2.0, 2.5, 3.0, 4.0, 5.0 and *6.7mm Dia.
*Lag and Fully Threaded

CALL TO SCHEDULE A SURGERY
844. 602. 6637

EMAIL US NOW
Info@i2b-USA.com

VISIT OUR WEBSITE
www.i2b-USA.com

How to Disclose



Michael A. Gentile, DPM, FACFAS

If a medical error or adverse event occurs during foot and ankle surgery, how it is disclosed can make all the difference in reaching a resolution that allows both the doctor and patient to move forward.

For Michael A. Gentile, DPM, FACFAS, copresenter of the ACFAS 75 HUB session *How Much Disclosure Is Necessary for Closure?* with Meagan M. Jennings, DPM, FACFAS, disclosure first starts with informed consent. “This ensures that the patient has a reasonable understanding of the risks, benefits and goals of surgery,” he explains.

Disclosure also depends on where an error or adverse event took place. For example, if an error or adverse event happens to occur in the OR, Dr. Gentile lists it under the complications section of the operative report and describes what was done about it. He discloses the error or adverse event in the progress note as well for the first postoperative visit. “I let

the patient know what happened, why it happened, what we did or will do about it and the implications associated with both the problem and the solution,” he says.

When speaking with the patient, clear and compassionate communication is key. “Show sympathy and empathy, use terms the patient understands and state just the facts with no speculation,” Dr. Gentile advises. He also recommends working closely with a professional liability carrier when reporting and documenting any error or adverse event that could result in a claim or legal action taken on the patient’s behalf.

Yet even with these measures, the strongest foot and ankle surgeon may still struggle with disclosure. Fears of being sued, looking incompetent or losing credibility among peers, patients and other surgeons can loom heavy. The psychological and emotional impact of an error or adverse event can

also have a lasting effect on how the surgeon practices in the future. “A surgeon’s approach to patients and delivery of care may change,” notes Dr. Gentile. “S/he may be hesitant to enter into a scenario where the error or event could recur, and his or her surgical skills might suffer.”

He says the best way to move forward from an error or adverse event is to critically analyze why it happened and to determine if it was avoidable or unavoidable. Analysis of an avoidable error or event can help the surgeon employ safeguards to prevent a repeat. However, analysis of an unavoidable event requires one to accept that, in Dr. Gentile’s words, surgery is an art performed by humans. “We are imperfect,” he closes. “We do the best we can.”

For more information on medical disclosure, visit communicationandresolution.org.

“This ensures that the patient has a reasonable understanding of the risks, benefits and goals of surgery.” — Michael A. Gentile, DPM, FACFAS

3 TIPS FOR HANDLING DISCLOSURE

1. Be forthright in disclosing adverse event or error.
2. Communicate clearly.
3. Approach the situation with sympathy and empathy.

Learn how the University of Michigan's *Michigan Model* and Stanford's *Process for Early Assessment, Resolution and Learning (PEARL)* can help you better address medical errors and adverse events:

Michigan Model
uofmhealth.org

PEARL
theriskauthority.com/solutions/pearl



Make sure you understand why the adverse event or error happened. Ask yourself, “Was it avoidable, and if so, how?”

Seek guidance from your malpractice carrier if an error or adverse event occurs.

“I let the patient know what happened, why it happened, what we did or will do about it and the implications associated with both the problem and the solution.” — Michael A. Gentile, DPM, FACFAS

ACFAS Committee Spotlight: Post Graduate Affairs Committee

Strong residency programs share one common trait—high educational standards that ensure residents are well prepared to meet the challenges of practicing foot and ankle surgery and have the confidence to take their career in any direction they choose.

ACFAS' Post Graduate Affairs Committee supports both residency directors and residents by making sure residency programs are in line with the Council on Podiatric Medical Education's (CPME) requirements, and it interacts with the boards—the American Board of Foot and Ankle Surgery (ABFAS) and American Board of Podiatric Medicine (ABPM)—to help residency educators make their programs the best they can be.

The Post Graduate Affairs Committee provides residency directors with program

assessment tools and helps them prepare for CPME site visits. Right now, the committee is poised to offer its opinions on the rewrite of CPME's 320 document, Standards and Requirements for Approval of Podiatric Medicine and Surgery Residencies, and is preparing for the 2018 Residency Directors Forum scheduled for March 21, 2018, the day before ACFAS 2018 begins at the Gaylord Opryland Hotel in Nashville.

The Post Graduate Affairs Committee also maintains the Residency Director Center on acfas.org, a portal of webinars and educational tools specific to residency directors to make their jobs easier. Looking ahead to 2018, the committee will discuss questions and answers for the 2018 ACFAS Member Survey that apply to both residents and residency directors.

2018 RESIDENCY DIRECTORS FORUM

SUNDAY, MARCH 21, 2018

1:30–5:30PM

GAYLORD OPRYLAND HOTEL,
NASHVILLE

“The Post Graduate Affairs Committee is committed to providing residents and residency directors with the tools to enhance their programs and educational experiences,” says Timothy C. Ford, DPM, FACFAS, chair of the Post Graduate Affairs Committee. “We believe that through continual dialogue with both residency directors and residents, we can together strengthen the overall training and education of our residents and programs.”

If you are a residency director who wants to volunteer with the Post Graduate Affairs Committee for the 2019–2020 year, follow the member selection process in the fall of 2018 or contact Michelle Kennedy, ACFAS director of Membership and Post Graduate Affairs Committee staff liaison, at michelle.kennedy@acfas.org.

REGISTER NOW!

Free Webinar on How to Build Your Practice

Wednesday, January 17, 2018 | 8pm ET/7pm CT

Make 2018 the year you generate new referrals and attract new patients to your practice. Register now for the free webinar, *Take a New Look* at Practice Building, scheduled for Wednesday, January 17, 2018 at 8pm ET/7pm CT, and learn how to leverage tools from the College's national public relations campaign to help grow your practice.

Presenters Christopher L. Reeves, DPM, FACFAS; Amber M. Shane, DPM, FACFAS; and John S. Steinberg, DPM, FACFAS will explain how to build strong working relationships with family physicians, nurse practitioners and diabetes educators to encourage referrals. Melissa Matusek, ACFAS director of Marketing and Communications,

will also share strategies for increasing referrals through traditional media outreach, social media and community relations.

Webinar participants will be entered in a drawing to win one of two \$100 American Express gift cards. To register and for more information, visit acfas.org/practicebuilding.



Family Physicians & Foot & Ankle Surgeons LONG-TERM PARTNERS IN PATIENT CARE



Christopher L. Reeves,
DPM, FACFAS

A recent poll in *This Week @ ACFAS* showed that many ACFAS members frequently collaborate with family physicians (FPs) when treating patients, but how can foot and ankle surgeons maintain a successful day-to-day, as well as long-term, working relationship with FPs?

Christopher L. Reeves, DPM, FACFAS, ACFAS Board secretary-treasurer and a foot and ankle surgeon at Orlando Foot & Ankle Clinic in Orlando, Florida, works regularly with FPs to develop treatment plans for patients. He most often teams up with them on cases involving ankle sprains, plantar fasciitis, bunion pain, diabetic foot infections and joint replacements and understands the importance of developing good rapport with the FPs in his area.

“The FP is usually the most trusted and go-to physician in a patient’s family,” Dr. Reeves explains. “We make ourselves available to our local FPs to answer any questions and to provide ‘curbside consults’ on acute conditions before their patients come to our office.” His practice typically

sees FPs’ patients on the same day or at most 24 hours after an FP contacts them. The FPs in return make themselves readily available for surgical clearances.

Knowing one’s own strengths and weaknesses can go a long way in keeping the lines of communication open between a foot and ankle surgeon and an FP. “Power struggles are unproductive and do nothing to help the patient,” notes Dr. Reeves. “Know what you don’t know, recognize when it’s time to concede on important issues in a case and above all, be willing to just pick up the phone and talk things through,” he adds.

In his experience working with FPs, both sides make a conscientious effort to do what is best for the patient and to make sure s/he does not feel ping-ponged between providers. “When patients seem to be conflicted about their treatment plan, our doctors and the FPs often joke, ‘You want the foot and ankle surgeon to do your surgery and not treat your hypertension and vice versa,’” shares Dr. Reeves.

Since FPs will likely always be involved in a patient’s care, this gives foot and ankle surgeons an opportunity to maintain ongoing relationships with FPs and to provide care at each stage of a patient’s life. Dr. Reeves says the key to becoming a partner in long-term care is to earn the trust and respect of the patient as well as the referring FP. He notes that the FP must also understand what the foot and ankle surgeon does outside of everyday referrals and the age range of the patients s/he is willing to treat.

“Ensure that the FP knows you not only treat conditions, such as plantar fasciitis, but also perform more advanced reconstructive surgery for trauma, flatfoot or total ankle replacement,” Dr. Reeves advises. “Don’t assume the FP already knows what you can do.”

Visit the ACFAS Marketing Toolbox at acfas.org/marketing for downloadable tools you can use to gain referrals from FPs.

“Ensure that the FP knows you not only treat conditions, such as plantar fasciitis, but also perform more advanced reconstructive surgery for trauma, flatfoot or total ankle replacement. Don’t assume the FP already knows what you can do.” — Christopher L. Reeves, DPM, FACFAS

Dr. Reeves’ 3 Quick Tips for Working with FPs

1. Maintain an open dialogue and talk to each other via telephone.
2. Use a team approach.
3. Adopt a patient-first mindset.



New Ventures Await You at the 5th Annual ACFAS Job Fair

Looking to change jobs or expand your practice's staff? Then bring your resume and any open positions to the ACFAS Job Fair during the Annual Scientific Conference, March 22-25, 2018 at the Gaylord Opryland Hotel in Nashville.

Sponsored by PodiatryCareers.org, an ACFAS Benefit Partner, the Job Fair gives you the opportunity to post your resume and open positions and to arrange onsite interviews through PodiatryCareers.org's online scheduling tool.

Make sure your resume properly represents your experience and expertise by scheduling one-on-one time with the professional resume reviewer, who will offer an extended number of appointments for the first two days of the conference during Exhibit Hall hours to show you how to stand out from other job candidates. Schedule your appointment early because time slots fill up fast every year!

A photographer and makeup artist will also be on hand to take free professional head-

shots for your resume and social media profiles. As always, ACFAS members receive reduced rates on online job postings and can display their available positions on the Job Fair bulletin boards at no cost.

If you cannot attend ACFAS 2018, note that all open positions and resumes posted on PodiatryCareers.org in advance of the conference will be displayed on the bulletin boards at the event on your behalf.

Fall Board Meeting Highlights

During the ACFAS Board of Directors fall meeting, held November 8-9 in Phoenix, board members visited the Midwestern (Arizona) Podiatric Medical School and met with more than 100 students. Aksone Nouvong, DPM, FACFAS, presented a clinical lecture, then four residency directors on the board held a Q&A session with students on how to prepare for the residency process. Topics on the business meeting agenda included:

- approval of the 2018 operating and capital budgets;

- selection of two new Clinical Consensus Statement topics;
- adoption of a new Financial Conflict and Duality of Interest policy and disclosure form;
- review of the College's investment portfolio with the investment advisor;
- selection of the 2018 Distinguished Service Award recipient;
- Approval of bylaws for the nine new ACFAS regions that start operations on January 1, 2018;

- approval of new policies for research grants and CME programs conducted by the ACFAS Regions; and
- revisions to the Business Plan in advance of formation of 2018 standing committees.

The next board meeting will be held March 21, 2018, immediately preceding the 2018 Annual Scientific Conference in Nashville. Questions? Contact ACFAS Executive Director J.C. "Chris" Mahaffey at (773) 693-9300 or mahaffey@acfas.org.

Cheers to Our 40-Year Members

ACFAS congratulates those dedicated members who have been a part of the College for 40 years or more. To recognize their continued commitment to the College and the profession, ACFAS has granted the following members Life Membership status:

B. Richard Burke, DPM, FACFAS
Anaheim, CA

Richard D. DiBacco, DPM, FACFAS
Erie, PA

Josef J. Geldwert, DPM, FACFAS
New York, NY

Gary S. Kaplan, DPM, FACFAS
Detroit, MI

Michael J. Marcus, DPM, FACFAS
Montebello, CA

Travis C. Westermeyer, DPM, FACFAS
Escondido, CA

Read on for an inside look at two of our 40-year members...

STATE-OF-THE-ART, SINGLE USE INSTRUMENTATION



A GLOBAL EXTREMITY COMPANY



- Angled Metatarsal Stem Matches Natural Declination Angle



- Grommet Shape Helps Resist Rotation



- Press-fit and Shape Provides a Secure Fit.
- No Angled Cuts. Joint Sparing Procedure.
- Cannulated Reamer With Depth Guide for Broachless Implantation.

Reference Toe System® [RTS]

1ST MTP IMPLANT



SEE THE SURGICAL VIDEO AT
www.ReferenceToe.com

CALL TO SCHEDULE A SURGERY
844. 602. 6637

EMAIL US NOW
Info@i2b-USA.com

VISIT OUR WEBSITE
www.i2b-USA.com



Josef J. Geldwert, DPM, FACFAS

40-YEAR
MEMBER
SPOTLIGHT

Josef J. Geldwert, DPM, FACFAS

When Josef J. Geldwert, DPM, FACFAS, finished his residency at Northlake Hospital in Illinois in 1974, his program director and colleagues encouraged him to join ACFAS—in their words, *the* organization to which DPMs must belong. “I knew that the elite members of podiatry belonged to the College, so when I joined in 1978, I felt honored to be part of such an esteemed association,” says Dr. Geldwert.

Since those early days of his career, Dr. Geldwert has enjoyed seeing ACFAS change and grow over the years. He appreciates how the College communicates more with members and how its educational materials are more easily accessible. Two member benefits he values most are the Annual Scientific Conference and *The Journal of Foot & Ankle Surgery (JFAS)*. “The annual conference, in my opinion, has become the

preeminent national meeting of foot and ankle surgeons,” he says. “And *JFAS* is such a robust publication,” he adds. “My colleagues and I reference it all the time.”

He also regularly makes use of the resources available in the ACFAS Marketing Toolbox, such as the PowerPoint presentations, *FootNotes* newsletter and patient education CDs, to promote his practice, and when necessary, he refers his patients to colleagues who are Fellows of the College.

One memorable highlight from Dr. Geldwert’s 40-year membership was the 2014 Annual Scientific Conference. “I had just patented three surgical devices,” he explains, “and it was so helpful to meet and connect with surgical device manufacturers in the Exhibit Hall and to hear honest feedback on my products.” He also appreciates the many

friendships he has made with members from around the country, friends he may never have met if the many annual conferences had not brought them together.

Dr. Geldwert urges new ACFAS members to get involved locally in their Regions and to attend the “not to be missed” Annual Scientific Conference. For other 40-year members like himself, he encourages them to keep on practicing if they are in good health and still enjoy what they do.

“As I look back on the past 40 years, I think of how difficult it was for DPMs to obtain hospital privileges,” concludes Dr. Geldwert. “ACFAS has worked hard to change that, and I will always appreciate what the College does for its members.”

“As I look back on the past 40 years, I think of how difficult it was for DPMs to obtain hospital privileges. ACFAS has worked hard to change that, and I will always appreciate what the College does for its members.” — Josef J. Geldwert, DPM, FACFAS



Michael J. Marcus,
DPM, FACFAS



Dr. Michael Marcus Training
Surgical Residents

**40-YEAR
MEMBER
SPOTLIGHT**

Michael J. Marcus, DPM, FACFAS

Michael J. Marcus, DPM, FACFAS, credits his residency directors at Kern Hospital in Warren, Michigan with introducing him to ACFAS 40 years ago. The dedication that Dr. Earl Kaplan, Dr. Irvin Kanat and Dr. Robert Weinstock showed to their patients and the profession inspired Dr. Marcus to join the College and make the same lasting impact. “Without their example and encouragement, I wouldn’t have developed the bond I have with ACFAS today,” he says.

Dr. Marcus appreciates how the College has kept pace with advancements in foot and ankle surgery since he joined in 1978 and has tailored its educational offerings and publications to meet the needs of today’s foot and ankle surgeon. A few years ago, Dr. Marcus attended an ACFAS Annual Scientific Conference after not having gone to one for a while. “I was blown away by how far the College and profession have come,” he shares. “The sessions were so sophisticated,

and they reflected the state of the art in foot and ankle surgery.”

As a longtime 40-year ACFAS member, Dr. Marcus most values how the College and its resources have helped him throughout his career and have connected him with others in the profession. He believes the Fellow designation in particular confirms to patients that foot and ankle surgeons have achieved and maintained a certain level of expertise. “It shows we provide the highest-quality care to our patients,” he explains. He also says the camaraderie gained from networking with other ACFAS members has made him a more confident surgeon. “Talking shop with other ACFAS members gives you new perspectives on surgical techniques and makes you more adept at treating a wide range of foot and ankle conditions.”

Dr. Marcus advises new ACFAS members to take advantage of everything the College has

to offer, including the free practice marketing tools on acfas.org and the ACFAS Recognized Fellowships. Having been involved in residency training for more than 30 years, he also continues to encourage his surgical residents to join ACFAS and to seek out the opportunities the College provides.

For other 40-year members like himself, Dr. Marcus recommends attending the Annual Scientific Conference to stay abreast of new surgical methods and techniques and to continue their lifelong learning because you never know where it may lead.

“Today I’m the chief of staff-elect and past chair of the surgery department at Beverly Hospital in Montebello, California,” concludes Dr. Marcus. “This wouldn’t have been possible for a foot and ankle surgeon 40 years ago, and I wouldn’t be where I am today without the College and my ACFAS membership.”

“Talking shop with other ACFAS members gives you new perspectives on surgical techniques and makes you more adept at treating a wide range of foot and ankle conditions.”

— Michael J. Marcus, DPM, FACFAS



Watch Your Mailbox for Your Dues Reminder

ACFAS has mailed hardcopy membership dues reminders for the 2018 calendar year to all Associate and Fellow members. Pay your dues online at acfas.org/paymydues or by mail or fax once you receive your reminder. Payment is due by **December 31, 2017**.

Visit the ACFAS Member Center at acfas.org/members to learn how to make your ACFAS member benefits work for you.

In Memory

Debbie L. Chirtea, DPM, FACFAS
Virginia Beach, VA

Carl Kirschner, DPM, FACFAS
Rochester, MI

Lawrence Namm, DPM, FACFAS
Brooklyn, NY

James B. Stowers, DPM, FACFAS
Edinburg, TX

We've designed 14,960 websites.

And we only reached that number because podiatrists like you trust us to help them succeed.

Call **(877) 837-4570** or visit **Officite.com/Dec/Update** for a free consultation and two months free website hosting.

Officite
Websites and Online Marketing
Solutions for Healthcare Practices



(877) 837-4570

Officite.com/Dec/Update

Are you looking for ways to expand? HealthCare Associates Credit Union can help you!



We offer low rates for loans and lines of credit and specialize in:

- Revolving Lines of Credit
- Special Purpose Lines of Credit
- Term Loans for New or Used Equipment
- Term Loans for Practice Acquisition
- Real Estate Construction / Acquisition Loans



ESI EXCESS SHARE INSURANCE
Additional insurance of up to \$250,000 on your savings accounts is provided by Excess Share Insurance Corporation, a licensed insurance company.

Federally Insured
by **NCUA**



Members of ACFAS are eligible for membership, so call today to find out how we can help you Bank Healthy!

Todd Niedermeier, Senior Vice President/Chief Operating Officer
email: TNiedermeier@HACU.ORG **Phone:** 630.276.5736

BD_MKT_HACU© 112017

ACFAS CORPORATE SPONSORS

Platinum Level

Wright Medical

Gold Level

Stryker

Silver Level

Arthrex
DePuy Synthes
PICA
Zimmer Biomet

Bronze Level

Crossroads
Extremity Systems
Medartis, Inc.
Orthofix

Pewter Level

ABFAS
Amnio Medical
Bioventus, LLC
Integra LifeSciences Corporation
Paragon 28, Inc.
Treace Medical Concepts, Inc.

Copper Level

In2 Bones
Marlinz
Pharma LLC
Podiatry Foundation of Pittsburgh
Tides Medical

ACFAS.org | JFAS.org | FootHealthFacts.org | 773-693-9300



**American College of
Foot and Ankle Surgeons®**

Proven leaders. Lifelong learners. Changing lives.

ACFAS Update

©2017 American College of Foot and Ankle Surgeons
8725 West Higgins Road, Suite 555
Chicago IL 60631-2724
All rights reserved



Benefits Partners

Get details about these member services at acfas.org/benefitspartners.



Officite



in this issue



Free Webinar on How to Build Your Practice

page 8



New Ventures Await You at the 5th Annual ACFAS Job Fair

page 10

40-YEAR MEMBERS

Cheers to Our 40-Year Members

page 11