

ACFAS  
2018



2018 ACFAS SCIENTIFIC CONFERENCE  
GAYLORD OPRYLAND HOTEL | NASHVILLE, TENNESSEE  
THURSDAY, MARCH 22 - SUNDAY, MARCH 25, 2018

# Importance of Career Promotion

Ideas to incorporate career promotion in your practice.

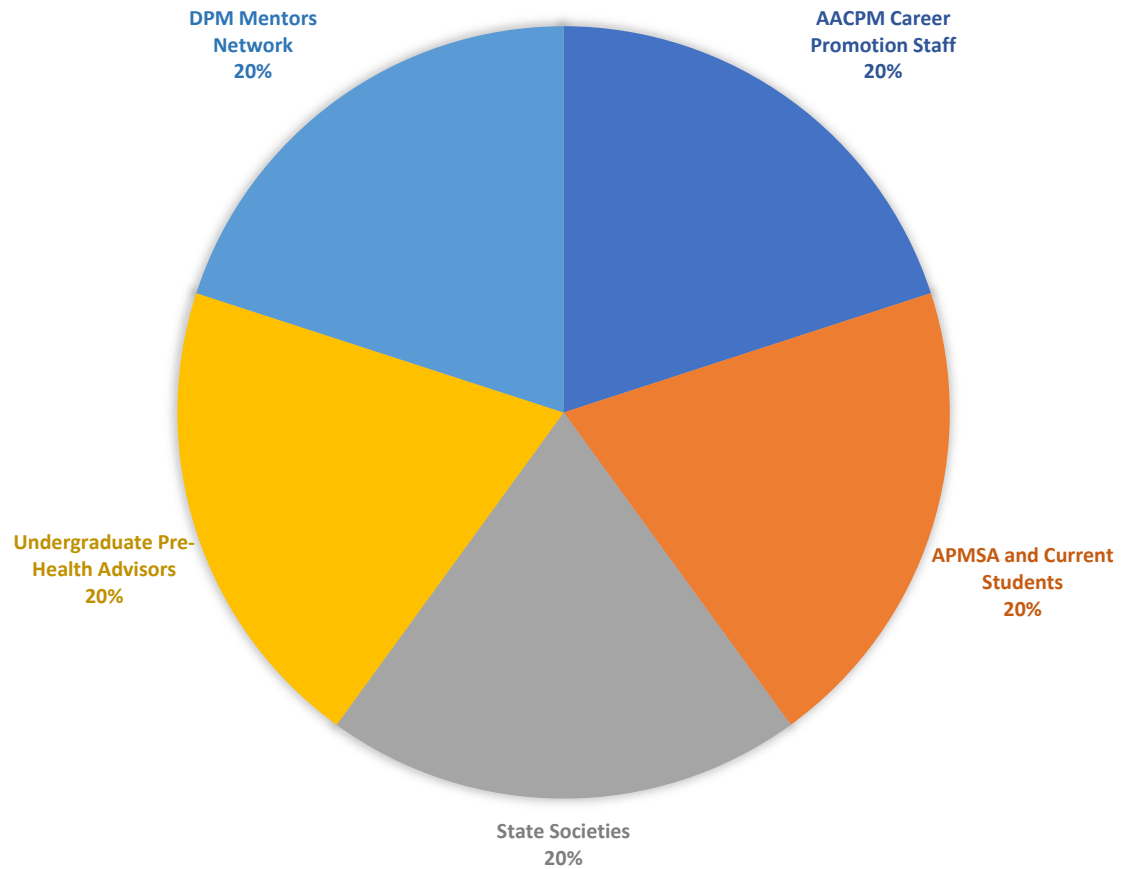
Presented by

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Career Promotion Strategist  
American Association of Colleges of Podiatric Medicine

## What's the strategy?

Part of Career Promotion is about building relationships between DPMs & current students and Pre-Health Advisors.

State Societies and AACPM Staff are the vehicles that drive DPMs to the Network.

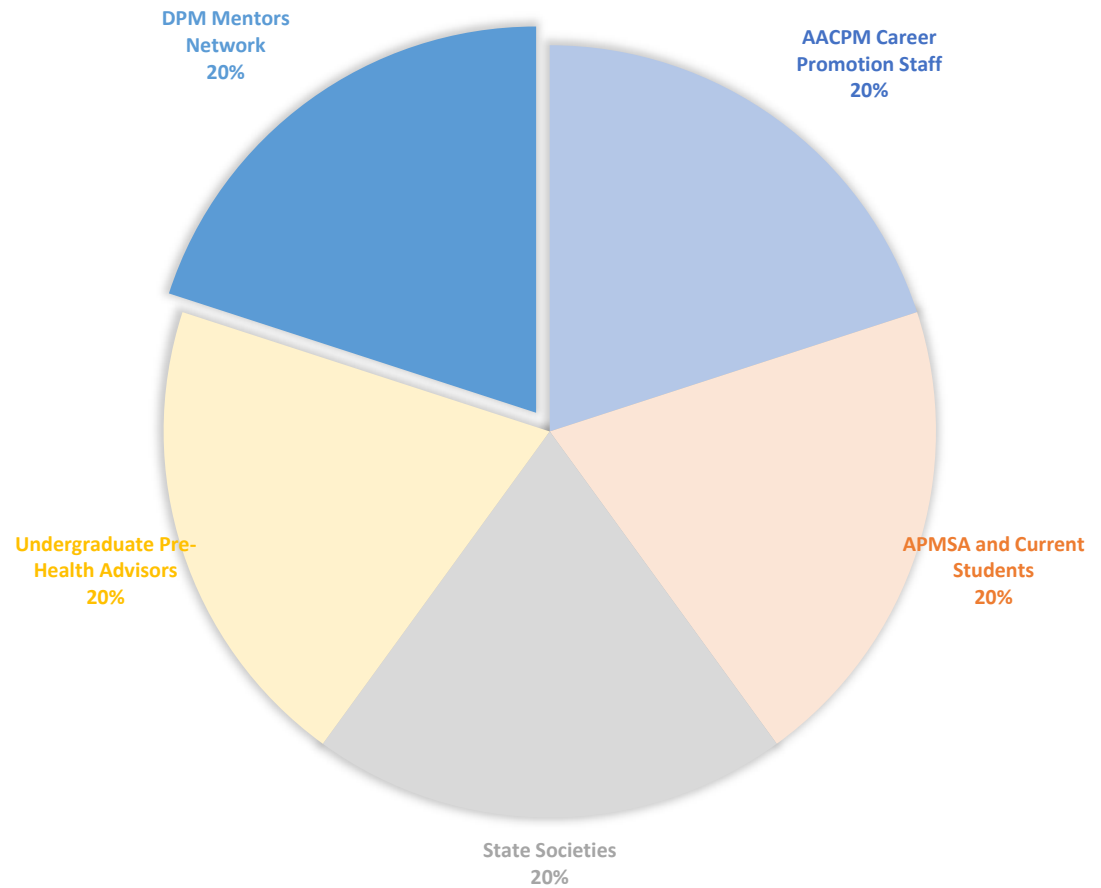


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Today's Focus:  
Network of Mentors  
The impact of the Network on  
the rest of the elements.



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# The Impact of the Mentors Network

- Shadowing a DPM remains one of the most influential activities in growing career awareness.
- Hearing a DPM speak at an on-campus event is a major influence on students seeking shadowing experiences.
- Free resources to registered mentors in the Doctors Bag.
- Register (or Re-Register if you've mentored prior) today to become a speaker or a mentor at <http://www.dpmnetwork.org/membership/become-a-mentor/>



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## Pop Quiz: Can you list all of the admissions requirements?

- 8 Hours each of Biology, Chemistry, Physics, and Organic Chemistry
- 6 Hours of English
- MCAT required at all 9 schools
- At least 3 years, or 90 semester hours, at an accredited institution
- Complete the common application (AACPMAS)
- Shadow a DPM



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# Register, Get More Tips and Tools

- [DPMNetwork.org/membership/](http://DPMNetwork.org/membership/)
- Mentoring tips and insight.
- School Admission Officers contact information.
- Conversation starters.
- Request materials for your office.
- Easily manage your shadowing schedule.
- Social Media content to use in your social communication.
- Consider having a student recruitment event at your state or local meetings.



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# Get Connected With the AACPM

- PodInfo@aacpm.org
- @PodMedColleges (Twitter and Instagram)
- Facebook.com/AACPM
- #DiscoverPodiatricMedicine
- #IChosePodiatry
- Have Questions? Need Help?
  - Contact Mandy Nau, Career Promotion Strategist
  - MNau@aacpm.org



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# Thank You



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