



### 2023 ACFAS Update Advertising Insertion Order

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_  
 Contact, Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Ad Title(s) \_\_\_\_\_

Please indicate all issues to which the insertion order applies.

	Issue	Insertion Order Deadline	Artwork Deadline	Issue Mails
<input type="checkbox"/>	Volume 30:1	January 4, 2023	January 31, 2023	Late February 2023
<input type="checkbox"/>	Volume 29:2	March 20, 2023	March 27, 2023	Late April 2023
<input type="checkbox"/>	Volume 29:3	May 5, 2023	May 12, 2023	June 2023
<input type="checkbox"/>	Volume 29:4	July 14, 2023	July 21, 2023	August 2023
<input type="checkbox"/>	Volume 29:5	September 8, 2023	September 15, 2023	October 2023
<input type="checkbox"/>	Volume 29:6	November 3, 2023	November 10, 2023	December 2023

Ad Sizes ( <i>Update</i> is 8" x 8")		Rates (per issue)			
		1-2 issues	3 issues	4 or more issues	Digital Ad
<input type="checkbox"/>	2/3 Page Horizontal – 4.994"w x 7.333"h	\$1050	\$940	\$885	+\$250
<input type="checkbox"/>	2/3 Page Horizontal Inside Back Cover Only 7.5"w x 4.917"h	\$1045	\$935	\$885	+\$250
<input type="checkbox"/>	1/3 Page Vertical – 2.389"w x 7.333"h	\$550	\$445	\$445	+\$250
<input type="checkbox"/>	1/3 Page Horizontal – 7.5"w x 2"h	\$540	\$445	\$445	+\$250
<input type="checkbox"/> Color ( <i>Update</i> is 4-Color) <input type="checkbox"/> Black Only					
<b>FORMAT:</b> Print-quality PDF files with all fonts and graphics embedded.					

Space Rate Per Issue \_\_\_\_\_ Total Issues \_\_\_\_\_ Total Net \_\_\_\_\_  
 Web Address for Link on Digital Ads: \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Special Instructions \_\_\_\_\_

**Submit Completed Insertion Order & Artwork to:**  
 ACFAS Marketing & Communications Department  
[ashley.doyle@acfas.org](mailto:ashley.doyle@acfas.org)  
 773-444-1316



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